



*The gates open at nightfall...*





## STEP INTO A WORLD OF WONDER & ENCHANTMENT!

Be transported to the elegant, provocative  
setting of Erin Morgenstern's  
Victorian masterpiece, *The Night Circus*.

Cirque de Magie will materialize for  
one night only and vanish by dawn.

SATURDAY, OCTOBER 26, 2024

## 20<sup>TH</sup> ANNIVERSARY GALA TO BENEFIT HARFORD COUNTY PUBLIC LIBRARY

ABINGDON LIBRARY  
7-11 PM | SPONSOR RECEPTION 6-7 PM

EARLY-BIRD TICKETS AVAILABLE  
SEPTEMBER 3 ONLY | \$175

GENERAL TICKETS AVAILABLE  
SEPTEMBER 4 | \$200



*The world is so much more intriguing  
through a curtain of magic.*

THE ANNUAL GALA IS THE LIBRARY'S LARGEST FUNDRAISER  
and critical to efforts to provide resources, services, and programs to the citizens of Harford County, including early literacy  
programs, STEM resources, internet, information access, and much more. With your support, you make a difference in the  
lives of every citizen in Harford County and ensure the Library will continue to illuminate minds and ignite imagination.

## PRESENTING SPONSOR \$10,000

12 VIP TICKETS  
& 6 PARKING PASSES  
SPONSOR RECEPTION

Entry at 6:00 pm

CHAPITEAU  
Private seating for up to 12 guests

PROMINENT LOGO  
on website, eNews, social media, print ads  
branch screens from 10/1 to 11/1, print advertising  
Night-of: event program and sponsor signage

RECOGNITION  
on exterior marquis display at Abingdon  
Library on October 26, 2024

## HEADLINING SPONSOR \$5,000

- 8 VIP tickets and 4 parking passes
- Entry to Sponsor Reception at 6 pm
- **Logo recognition:** branch screens from 10/1 to 11/1 | website, eNews, and social media | print advertising | Night-of: event program and sponsor signage

## PREMIER SPONSOR \$2,600

- 6 VIP tickets and 3 parking passes
- Entry to Sponsor Reception at 6:00 pm
- **Logo recognition:** branch screens from 10/1 to 11/1 | website, eNews, and social media | Night-of: event program and sponsor signage

## SUPPORTING SPONSOR \$1,600

- 4 VIP tickets and 2 parking passes
- Entry to Sponsor Reception at 6:00 pm
- **Name on:** branch screens from 10/1 to 11/1 | website, eNews, and social media | Night-of: event program and sponsor signage

## CHAPITEAU \$1,000

- Add on to your sponsorship with a private seating area for up to 10 guests.

## CONTRIBUTING PARTNERSHIP

\$600 • 2 VIP tickets and 1 parking pass  
• Entry to Sponsor Reception at 6:00 pm

## CONTACT

AMBER SHRODES

Director of Philanthropy and Community Engagement  
shrodes@HCPLonline.org, 410-273-5600 x6513

HCPLONLINE.ORG/GALA.PHP

## LOGO DEADLINE

FRIDAY, SEPTEMBER 20

Sponsorships secured after the deadline may not  
receive all benefits. Company logo in electronic  
format should be sent to Taylor Carty, Foundation  
and Community Engagement Specialist:  
carty@HCPLonline.org  
Files accepted: EPS, PDF, or hi-res JPG  
(no web-res images)

*Lose yourself  
in a night where magic  
knows no bounds,  
and every corner holds a new and  
wondrous surprise.*

The Harford County Public Library Foundation raises  
funding and awareness to support the Library's services,  
resources, capital improvements, and access to information  
anytime, anywhere, for all people living and working in  
Harford County. The Foundation is a 501(c)(3) charitable  
organization. All donations are fully tax-deductible to the  
extent allowed by law. Tax ID#: 23-2987712

*You're in the right place and the right time,  
and you care enough to do what needs to be done.  
Sometimes that's enough.*

All quotes from Erin Morgenstern, *The Night Circus*



# HARFORD COUNTY PUBLIC LIBRARY

- The Library is a trusted partner in Harford County, touching every neighborhood and demographic including businesses, nonprofit organizations, seniors, youth, and all ages in between.
- Each year the Library expands its innovative role from providing access to 3-D printing and the latest in AI, to collections of American Girl Dolls, fishing rods, sports equipment, and even internet hotspots.
- HCPL's 11 branches bustle with daily activity. The Library's incredibly skilled and dedicated staff provide outstanding customer service to 160,000 registered borrowers, more than 680,000 visitors to their branches, and over 6.6 million virtual visits each year.
- 160,000 registered borrowers = 60% of Harford County's total population, AND a very engaged audience as HCPL card holders checkout items on average 11 times per year circulating nearly 3 million items annually!
- Support is more important than ever as the Bel Air, Edgewood, Aberdeen, and Fallston Libraries require much needed refurbishments.

## THE GALA & THE HCPL FOUNDATION

- The 20<sup>th</sup> Anniversary Library Gala, *Cirque de Magie: une soirée à la bibliothèque* will take place Saturday, October 26, 2024, at the Abingdon Library on Tollgate Road.
- The theme celebrates the book *The Night Circus* by Erin Morgenstern.
- In the spirit of the magical Night Circus, the Cirque de Magie will transport guests to an enchanted circus featuring mouthwatering cuisine and an imaginative drink menu by Evolved Catering and Events, high energy musical entertainment by the Klassix, a jewelry raffle by Saxon's Diamond Centers, and entertaining surprises around every corner.
- In addition, the Cirque de Magie will feature an astounding live and silent auction just in time for the holiday season.
- The Annual Gala is the Library's largest fundraiser and critical to efforts to provide resources, services, and programs to all citizens of Harford County.
- The HCPL Foundation is a tax-exempt organization (ID#23-2987712) and all donations are fully tax-deductible to the extent allowed by law.
- ALL Gala proceeds are reinvested into Library capital projects, programs, services, and resources.
- The Cirque de Magie is expected to attract a sold-out crowd of over 650 attendees.
- Individual Tickets go on sale 9/3. The event typically sells out in hours.
- HCPL's multi-media sponsor recognition opportunities offer outstanding return on investment including recognition at the event, online, in all 11 branches, and in eblasts and social media posts to our millions of website visitors.
- The HCPL Foundation has earned a reputation for developing sponsor and auction packages that showcase participating businesses. If a business is not sure what to contribute, the Gala Team can help them create a package to best highlight their products and services.
- Pledges must be received by Friday, September 20 to ensure maximum publicity and recognition.
- Auction items may be mailed to the HCPL Foundation office or, if pick up is necessary, contact Taylor Carty, Foundation Specialist at 410-273-5600 ext 6514.

Harford County Public Library  
**FOUNDATION**