

HCPL Film This! Book Trailers Rules & Information

This contest is open to all teens in grades 6-12. Contestants are asked to create an entirely original book trailer of their book of choice and post to YouTube. A cash grand prize will be awarded to the winning entry and be divided among the creators of the book trailer. Second Place and Third Place will receive a cash prize as well. ALL PRIZES will be divided among the creators of the winning book trailers. Staff are not eligible for this contest.

- 1) Book Trailers are to be no more than 2 minutes in length. Any entries submitted over 2 minutes in length will lose points and may not be shown.
- 2) Only original or stock music is to be used. Do not use any music that requires a license or royalty. Use of licensed music will result in a lower overall score, and a disqualification of your video. To find free stock music, type “free stock music” in a search engine like Google or Yahoo! Some sites include: sampleswap.org, freesoundtrackmusic.com, freemusicarchive.org, and freestockmusic.com.
- 3) No inappropriate language or images are to be used. Any trailer that includes inappropriate language or images will not be accepted.
- 4) Post your video on YouTube under the title of “HCPL Film This! 2020 (Name of Your Book)”. Once you post your video under this title, please email us at filmthis@hcplonline.org. In your email, attach a copy of the Credits page, which can be found here – <http://hcplonline.org/filmthis.php>
- 5) Complete a registration form and hand in to your local librarian. **Your video will not be accepted until we have received the credits page and registration form.**
- 6) **FINAL ENTRY DEADLINE: ENTRIES MUST BE POSTED TO YOUTUBE BY FEBRUARY 15, 2020!**

Categories Judged	Excellent (8-10 points)	Good (4-7 points)	Poor (0-3 points)
Creativity/ Originality	The book trailer shows a large amount of original thought, is creative and clearly told. The trailer is compelling. Information is organized and presented in a highly creative, interesting and inventive manner.	The trailer shows some original thought and is somewhat creative. The trailer is somewhat compelling. Information is organized and presented in a creative, interesting and inventive manner.	The trailer shows little evidence of original thought or creativity. The trailer is vague. Information is unorganized or not clearly expressed.
Visuals	Images and cinematography create a distinct atmosphere or tone that matches the different parts of the story. Video is well planned with smooth transitions and edits.	An attempt was made to use images and cinematography that create an atmosphere. Video is well planned with competent edits.	Little or no attempt has been taken to use images and cinematography to create an appropriate atmosphere or tone. Uses copyrighted images or video footage without permission.
Audio/ Music (dialog, music, sound effects)	All audio is audible and coherent throughout and adds to the story being told.	Some or most audio is audible and coherent throughout and does not distract from the story being told.	Audio detracts from the overall message or is difficult to understand. Use of copyrighted and licensed music will result in a disqualified video.
Use of Resources and Technology (recording devices, props, costumes, locations, cast)	Technology and resources used enhance the trailer. Format of the trailer (live action, animated, stop motion) fits the style and genre of the book.	Technology and resources used do not detract from the trailer. Format of the trailer works, but might not entirely fit the style and genre of the book. Video may be >2 mins.	Technology and resources used overtakes and detracts from the trailer. Format used does not fit the style and genre of the book and is distracting. Video may be >2 mins.
Creates Interest in the book	The trailer is very exciting and captivating throughout, sharing key parts of the book and compels the viewer to read the book!	The trailer holds the viewer’s attention for the most part using key points and creates some interest in the book.	The trailer is confusing and lacks any kind of story line. The trailer offers little degree of interest in the book.