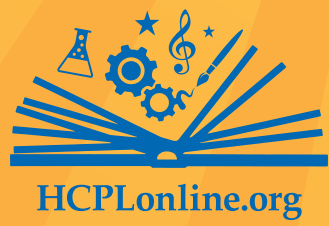


# Come in WE'RE AWESOME

ANNUAL REPORT EXECUTIVE SUMMARY

## FY2018



Harford County Public Library  
HCPLonline.org



This **Annual Report Executive Summary** for fiscal year 2018 provides an essential overview of Harford County Public Library's financial and statistical information. While the value of the Library is clearly evident in the section that provides a snapshot of the return on investment for select library services, the library's true impact goes far beyond just these figures.

Our award-winning branding, *Come in We're Awesome*, champions our commitment to connect people with information and promote the love of reading in our community.

The Library continued to engage our community in new and different ways. The *Artists in the Library* series was launched in partnership with the Harford County Cultural Arts Board, bringing our community together to create and inspire. Year-round free meals were offered at several branches to children in conjunction with Harford County Public Schools. We expanded legal help with the Lawyer in the Library partnership with the Harford County Bar Foundation, and expanded social work services through our collaborative efforts with the Harford Community Action Agency.

*Choose Civility Harford County* launched this year and we are very proud to be the lead agency of this collaborative effort to encourage respect and mindfulness in ways that will support the county's overall health and wellbeing. Our headlining partners include Harford County Executive Barry Glassman and his administration.

New to the library collection and available for customers to borrow are fishing rods and balance bikes. The fishing rod collection was a result of our partnership with the Maryland Department of Natural Resources and the balance bike collection was established in honor and memory of a staff member.

These many successes, coupled with the numbers compiled in the pages that follow, reflect the Library's leadership, engagement, and ability to exceed expectations as we continue to deliver exceptional resources and services to our community.

But don't just take our word for it: come on in, we are awesome!

**Mary Hastler, CEO**

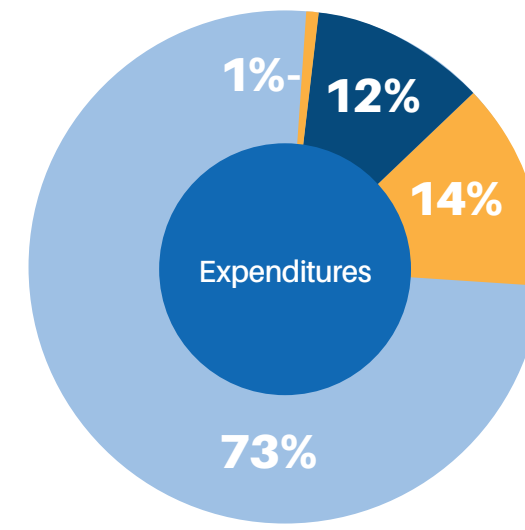
## Financial + Statistical Statement for Harford County Public Library

Operating Revenue  
**\$21,144,634**

County - 81% \$17,100,985  
State - 13% 2,813,580  
Library - 4% 900,261  
Grants - 2% 329,808

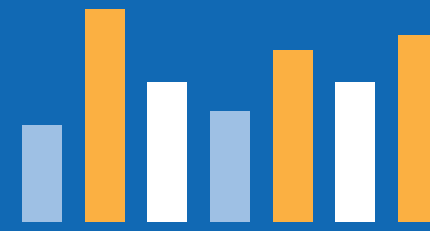
Operating Expenditures  
**\$20,625,717**

Personnel - 73% \$15,080,516  
Materials - 12% 2,476,064  
Equipment - 1% 279,309  
Other - 14% 2,789,828



Capital Budget  
**\$229,470**

## Annual Statistics

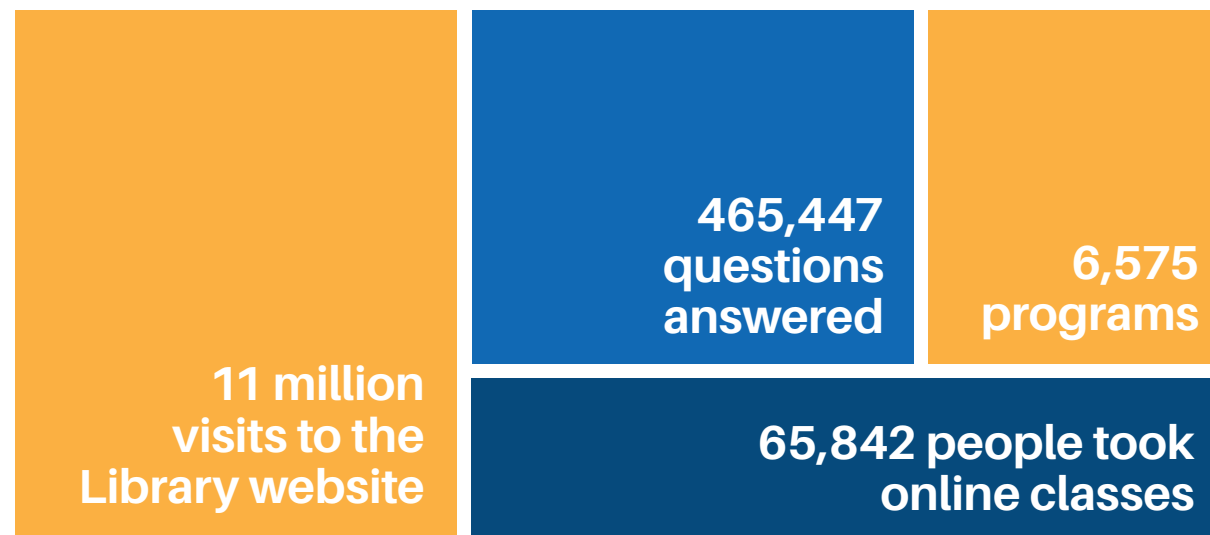


|                                |            |
|--------------------------------|------------|
| Collection Size                | 1,112,566  |
| Circulation                    | 3,616,111  |
| Digital Collection Circulation | 446,008    |
| Information/Reader Assistance  | 465,447    |
| Programs                       | 6,575      |
| Program Attendance             | 319,797    |
| Website Page Views             | 11,074,336 |
| Visits                         | 1,638,875  |
| Volunteer Hours                | 32,181     |
| Interlibrary Loan - Borrowed   | 30,771     |
| Interlibrary Loan - Loaned     | 30,952     |
| Meeting Room Groups            | 448        |
| WiFi Users                     | 282,101    |
| Personnel - FTE                | 242.22     |
| Registered Borrowers           | 196,234    |

HCPL has a value of over

# 76 Million dollars!

(but really, we're priceless)



## Value of Select Library Services

Based on the estimated retail value of the materials or services

| Quantity | Library Services             | Retail Value | Value of Services |
|----------|------------------------------|--------------|-------------------|
| 826,648  | Adult Books Borrowed         | \$20.00      | \$16,532,960      |
| 815,803  | Children's Books Borrowed    | \$20.00      | \$16,316,060      |
| 446,008  | Digital Materials Borrowed   | \$20.00      | \$8,920,160       |
| 93,985   | Music CDs Borrowed           | \$15.00      | \$1,409,775       |
| 96,582   | Audiobooks on CD Borrowed    | \$35.00      | \$3,380,370       |
| 28,036   | Playaways Borrowed           | \$65.00      | \$1,822,340       |
| 1,823    | Little Leaper Kits Borrowed  | \$189.00     | \$344,547         |
| 4,381    | LEAP Kits Borrowed           | \$110.00     | \$481,910         |
| 827      | LSC Kits Borrowed            | \$150.00     | \$124,050         |
| 13,909   | LSC Toys Borrowed            | \$25.00      | \$347,725         |
| 3,125    | American Girl Dolls Borrowed | \$147.00     | \$459,375         |
| 2,136    | Superhero Kits Borrowed      | \$50.00      | \$106,800         |
| 30,522   | Magazines Borrowed           | \$3.76       | \$114,763         |
| 30,771   | Interlibrary Loans           | \$25.00      | \$769,275         |
| 448      | Meeting Room Use             | \$100.00     | \$44,800          |
| 253,955  | Program Attendees            | \$16.00      | \$4,063,280       |
| 65,842   | Online Class Attendees       | \$144.00     | \$9,481,248       |
| 269,053  | Hours of Computer Use        | \$12.60      | \$3,390,068       |
| 683,609  | Database Searches            | \$6.83       | \$4,669,049       |
| 465,447  | Customer Queries Answered    | \$7.00       | \$3,258,129       |

Total Value **\$76,086,384**



### Pictured

**UPPER LEFT** Library Board of Trustees FY2018 (photo credit MidAtlantic Photographic LLC) left to right: Durbin P. Vido, Treasurer; Mary L. Hastler, Library CEO; Hon. Susan H. Hazlett, Vice Chairperson; Kenneth R. Avery; Alex M. Allman, Chairperson; Nancy A. Brown; Dr. William B. Allen; Taryn J. Martin | Not pictured: Dwayne R. Adams; Dominic C. Cottone; Alison N. Smith, Student Representative; Curtis L. Beulah, Harford County Council Liaison  
**ABOVE** top to bottom: *New York Times* Bestselling Author Jeannette Walls (photo credit Aven Love Studios); County Executive Barry Glassman reads to attendees of the Fairy Tale Festival; CEO Mary Hastler pictured with American Poet and Author Becky Birtha, and Silvana Bowker, Director of Harford County Local Management Board; The First Women's Summit with Deborah Phelps (photo credit Aven Love Studios); Sheriff Jeff Gahler with CEO Mary Hastler at the 7th Annual Romancing the Chrome Car Show (photo credit Aven Love Studios); StoryWalk® at Eden Mill Nature Center, Television Reporter and Author Rev. Dr. Tim Tooten  
**LEFT** photo credit MidAtlantic Photographic LLC  
**BELOW** Light Lab Demonstration (photo credit FutureMakers)

