HARFORD COUNTY PUBLIC LIBRARY FY 2017 BOARD OF TRUSTEES

MEETING MINUTES

February 16, 2017

Present: William B. Allen, Alex M. Allman, Nancy Brown, Judge Susan H. Hazlett, Alex

Louderback Student Liaison, Taryn J. Martin, Durbin Vido, Lydia R. Brennan, Legislative Aide to County Councilman Curtis Beulah, CEO Mary L. Hastler,

Jennifer Button, and Kitty Duggan

Absent: Trustees Dwayne Adams, Kenneth R. Avery, Dominic C. Cottone, and County

Councilman Curtis Beulah

CALL TO ORDER

Chairperson Alex Allman called the meeting of the Harford County Public Library Board of Trustees to order at 6:33 PM in the Bel Air Library.

CHANGES TO THE AGENDA

There were no Changes to the Agenda.

PRESENTATIONS/RECOGNITIONS

CEO Mary Hastler introduced two new staff members in attendance at the meeting: Leslie Greenly Smith, Marketing & Communications Administrator, and Jennifer Button, Executive Assistant to the CEO. Ms. Hastler also thanked Kitty Dugan for her interim assistance.

APPROVAL OF MINUTES

MOTION: Motion by Mr. Allman seconded by Dr. Allen and approved by

unanimous vote to accept the Minutes of the January 12, 2017 Board

Meeting.

TREASURER'S REPORT

Mr. Vido read the Treasurer's Report as prepared by Pamela Wockenfuss, Finance Administrator.

Expenditures through the month ended January 2017 were within the FY17 budget. As of January 31, 2016, encumbrances totaled \$321,000 including:

| Contracted Services | \$ | 8,000 |
|-------------------------|-----------|---------|
| Supplies/Travel | \$ | 32,000 |
| Library Materials | \$ | 250,000 |
| Furniture and Equipment | <u>\$</u> | 31,000 |
| | \$ | 321,000 |

There were no questions or comments regarding the Treasurer's Report.

COMMITTEE REPORTS

Budget & Finance Committee - Mr. Vido

The Budget & Finance Committee did not meet.

Executive Committee - Mr. Allman

The Executive Committee did not meet.

<u>Capital Improvements Committee – Mr. Cottone</u>

The Capital Improvements Committee did not meet.

<u>Human Resources Committee – Judge Hazlett</u>

The Human Resources Committee did not meet.

Foundation - Ms. Martin

The Foundation Committee did meet and a brief report was included in the Board packet for review.

Statistics

Ms. Hastler noted that January was a very strong month in terms of statistics. Circulation was up 18.26% and, as shown in the footnote, e-products are included in the circulation statistics. Information/reader assistance answered over 40,000 questions, up 16.18% for the month. For the year, circulation was up 15.19% and information/reader assistance questions up 3.64%. The number of programs was up 36.91% for January; 19.68% for the year. We had over 16,000 people attend our programs in January and the warm weather probably helped with that. There were no closures due to inclement weather. Program attendance was up for the month at 22.55% and for the year at 22.14%. Walk-ins were down slightly but the Bel Air Children's Department was closed for part of the summer so that was reflected. Public computer use was up for the month but down for the year because of closures at Havre de Grace and the Bel Air Children's Department. These are very good numbers. More details follow, along with pie charts for a visual.

January 2017 Programming Highlights

Ms. LaPenotiere reported that during the cold winter month of January, it is tempting to hunker in and stay home, but the Aberdeen and Whiteford branches encouraged visitors by hosting student art shows. At Aberdeen, second graders enjoyed coming to the library with their families to view their art on display. Everyone got a certificate and participated in a snowflake cutting activity.

And for the first time, North Harford Middle School students were able to showcase their art at the Whiteford library. An enthusiastic group of artists, families and fans assembled to appreciate the display.

Bel Air's STEM Club for Grades K-2 and 3-8 hosted a catapult program. After discussing in simple terms how catapults work and the physics at play, kids built their own catapult and competed to see

which catapult could launch a penny the farthest distance. Aberdeen's Science club January theme was the very popular, gross science. Young visitors crafted viruses with playdoh and did a hands-on model of the digestive process using corn flakes, yogurt, vinegar, and nylons. This program was so popular they had double the expected attendance.

Switching over to adult programming, Edgewood held their first Retro Video Games, attracting 13 participants. Those participating ranged in age from early 20s to 70s. A great time was had by all as they played Atari, Nintendo, Super Nintendo, Xbox, PlayStation and PlayStation 2.

Martin Luther King Jr. Day was commemorated at Aberdeen as staff read two stories about peace, talked about MLK, Jr. and discussed ways to bring peace into homes and communities. Participants illustrated their ideas on paper peace doves, which were taken home as reminders of peace.

Edgewood's MLK Day Crafts program was well received by kids, parents, and teachers. While children explored various crafts that spurred conversations about Martin Luther King's dream of equality, they also listened to his original, "I have a dream speech." Several teachers stopped by and took craft samples, asked questions, and praised the program.

The Fire Museum of Maryland presented Flaming Baltimore: Memories of the Great 1904 Fire to a full house. Just a few days before the program, Jarrettsville staff did not see much interest expressed in the program, so they promoted it on their Facebook page and many people shared it. The Jarrettsville Volunteer Fire Department was tagged in one share, and they advertised the program on their road sign!

Thirty attendees participated in Joppa's very successful Tea-logy program. The Tea Trolley restaurant presented information on the history and types of teas as the group sampled scones and several teas.

Finally, the Rolling Reader visited 31 centers and served 762 customers. Two hundred sixty children participated in story times and 104 participated in the craft program. A girl who had just moved to Maryland from Texas was full of questions, wondering what the Rolling Reader was, would they go inside, and if there was a charge. She concluded, "The Rolling Reader is awesome!" Well, we think so too.

YA Highlights for January

Mr. Louderback reported that teens in Harford County got to show off their creativity throughout the month of January. In Fallston, Teen Advisory Group members used the branch iPad to take creative and humorous pictures of things around the branch that will be used in Fallston's social media posts. In Whiteford and Darlington, teens used iPads to create stop-motion animation shorts. Darlington teens enjoyed pizza while they created their films and teens in Whiteford worked with a green screen for their stop-motion feature.

In Abingdon, teens crafted away from the screen. The Teen Advisory Group created joyful, colorful placemats using recycled magazines to deliver to the local nursing home while discussing program ideas for the rest of the year. They also began working on yarn wreaths for the nursing home to put up on their doors.

Decorating was on the Aberdeen teens' minds as well. Available throughout the month in the public teen area, teens were able to tag books with printed emoji's to describe how they felt about the book. Many teens used the printed emoji's, like the ghost emoji to tag a horror book, or the sunglasses

emoji to tag a book they thought was "cool," while some teens drew their own emoji's to describe how the book made them feel.

Aberdeen wasn't the only branch with teen creativity on display. Teens from North Harford Middle School showed off their art at the first ever Middle School Art Show and Reception at the Whiteford Branch. These enthusiastic artists, their families, and fans assembled to appreciate the art.

At middle and high schools in January, teens learned how they could use their creativity and love of books at the library to win prizes. Librarians from Fallston, Jarrettsville, and Whiteford visited Fallston High School and North Harford High School to promote Winter Reading, Film This, and Design This (the new creative contest for teens, coming in the spring). They also learned about new collections at the library like Board Games, Binge Boxes, and Musical Instruments.

Chief Executive Officer's Report - Ms. Hastler

Havre de Grace Library Construction Project – The branch reopened to the public after the Ribbon Cutting on June 15, 2016. Punch list items for the branch and Schooner Cove are being worked on by the various contractors. The flooring for Lafayette's Landing is complete.

Abingdon Library Leaks – Meetings have been held with the County Administrator and County Facilities to review and assess the multitude of documented leaks at the Abingdon Library. The County is committed to completing the necessary repairs to correct the deficiencies noted in the consultant's report. A purchase order was issued to Colimore Thoemke Architects. Predesign work is underway and the county is scheduling a meeting in the next few weeks to discuss the plans. The design architects are preparing the specs to send out for bid.

Jarrettsville Gutters/Sidewalk Repair -Gutters and downspouts have been installed. The next step of the project is to correct the pitch of the sidewalks to ensure proper drainage. The Harford County Department of Parks and Recreation has the sidewalk component on their project list and is working with the County's Capital Projects department. There are two concrete slabs in the rear of the building that have settled causing low spots where water collects and freezes. These will also have to be replaced. No scheduled date at this time.

Aberdeen Roof and Window Replacement- the County has included \$388,000 in the County Capital Fund for a new Aberdeen roof and replacement windows. To offset part of the cost, the Library has applied for and received a State Library Capital Grant for \$194,000 or 50 percent of the total cost of the roof and windows. The County awarded the contract to Flynn Mid-Atlantic LP. The project began on November 15th. The roof was substantially complete on December 22. A final walk through took place January 10th. A design meeting was held on January 18th with the Architects who are developing the window specs for the bid. The anticipated start date is April 2017.

Norrisville Library – The heater on the library side of the building needing emergency replacement. Installation took place over the weekend of February 4th and 5th. The branch was closed on February 4th to accommodate the work.

Administrative Office - Facilities is coordinating with the County to have the fire alarm panel replaced. Replacement parts are no longer available for the existing panel. The contractor (Harford Alarm) has toured the building and found additional deficiencies. The scope of the project has increased resulting in additional costs for the County. The project is expected to begin in March.

Advocacy Efforts – Harford Night in Annapolis took place on January 18th and the library once again participated highlighting the many resources and services we offer including the new

circulating Wi-Fi hotspots. In addition, the Maryland Library Legislative Day in Annapolis was held on Tuesday, February 14th. Maryland Libraries were recognized in Annapolis and visits to our delegation took place. Coincidentally, February 14th was also Maryland Arts Day and we participated in supporting the arts and the Cultural Arts Board.

New Staff – The CEO welcomed Leslie Greenly Smith, Marketing & Communications Administrator, to the HCPL team. Leslie has extensive experience in marketing and public relations and most recently was with the Harford County Department of Economic Development. Also warmly welcomed to the library team is Jennifer Button, Executive Assistant to the CEO. Jennifer comes to us from the Harford County Public School System and brings a wealth of experience to the library.

United Way Project Homeless Connect – The Library supported a team to participate in this year's Project Homeless Connect at the Epicenter in Edgewood on January 24th. A big thanks to staff who volunteered and to staff who rearranged schedules to provide extra coverage in the branches.

APG Centennial – The APG Centennial Kickoff Reception was held on January 31st. The library is pleased to be offering many programs and events in honor and recognition of the celebration in partnership with Harford Community College and other groups.

Meetings & Presentations – January 2017

- 1/4 Rotary
- 1/4 Aberdeen Friends
- 1/6 Fairy Tale Festival Day at Bel Air Children's Dept.
- 1/6 Healthy Harford Board
- 1/6 MLA Legislative Panel
- 1/9 J. B. Jennings Legislative Meeting
- 1/9 Mary Ann Lisanti Meeting
- 1/9 Conference Call with Librarians
- 1/10 County Council State of the County
- 1/12 MEDA Winter Conference
- 1/13 Harford's Edge WAMD
- 1/17 SLRC Commission
- 1/18 MLA Strategic Plan Meeting
- 1/18 MLA Executive Board/Steering Committee
- 1/18 Rotary
- 1/18 Harford Night in Annapolis
- 1/19 Chamber Board Meeting
- 1/19 Chamber Luncheon
- 1/19 County Executive's Open Forum on the Budget
- 1/20 ALA Midwinter Atlanta, GA
- 1/21 1/23 ALA Midwinter Atlanta
- 1/24 United Way Project Homeless Connect
- 1/25 Rotary
- 1/25 WebIXI's Advisory Group Happy Hour
- 1/26 Libraries Legislation
- 1/27 RUMP in Frederick
- 1/31 APG Centennial Kickoff

Marketing

General

- Projects completed by designers: 94
- Leslie Greenly Smith joined the Marketing Department as Marketing & Communications Administrator on February 13. The Marketing department is now fully staffed.
- The March/April/May 2017 Headlines & Happenings is available on the Library website and the print edition will arrive in the branches the week of Presidents' Day.

Marketing Campaigns

- Love is in the Air: Romance Author Panel
- Binge Box Collection
- Board Game Collection
- Mobile HotSpots
- 4th Annual Genealogy Conference
- Veterans Book Program
- Design This!
- 2017 Omega Psi Phi Book Dedication
- The Library on the Radio

Advertising

• Romancing the Chrome 2017 – February/March 2017; Car Show & Cruise Guide

Publicity

Media Coverage

• Harford's Edge on WAMD; Show airs from 9-10 on Fridays and repeated on Saturday. The Library is program sponsor. During the show the Library will have guests; opening and closing billboards; two sixty second commercials. Also included is a link to our website on WAMD's webpage; 20 show promos per week and bonus interviews whenever requested.

Press Releases Distributed

- "Harford County Public Library, Maryland Humanities Offer Veterans Book Program,"
 January 13
- "Love is in the Air," January 25
- "A Library Addition for Movie Lovers: Harford County Public Library Offers Binge Boxes,"
 January 27
- "Harford County Public Library Offers Board Games to Promote Literacy, Critical Thinking," January 30
- "Harford County Public Library Offers Fourth Genealogy Conference," February 2
- "Harford County Cultural Arts Board Seeks Applications for Artists in Education Grants,"
 February 10

Recent Articles and Mentions Received

- "A Good Book is Music to My Ears: Harford County Public Library Offers Annual Winter Reading Program," The Dagger, January 11
- "Veterans Book Program Returns to the Bel Air Library this February," *Bel Air News & Views*, January 13
- "Harford County Public Library, Maryland Humanities Offer Veterans Book Program," *The Bargaineer*, January 20
- "Best-Selling Romance Authors to Share Craft Secrets at the Whiteford Library Feb. 9," *Bel Air News & Views*, January 26
- "Love is in the Air: Whiteford Library Hosts Romance Author Panel February 9," *The Bargaineer*, January 27
- "Harford County Public Library Offers Movie Binge Boxes," Aberdeen Patch, January 27
- "Harford County Public Library Offers Movie Binge Boxes," Bel Air Patch, January 27
- "Harford County Public Library Offers Movie Binge Boxes," Fallston Patch, January 27
- "Harford County Public Library Offers Movie Binge Boxes," *Havre de Grace Patch*, January 27

- "Board Games Can Now Be Checked Out from the Harford County Public Library," Bel Air News & Views, January 30
- "Love is in the Air," Bel Air Patch, January 30
- "Love is in the Air," Aberdeen Patch, January 30
- "Love is in the Air," Fallston Patch, January 30
- "Love is in the Air," Havre de Grace Patch, January 30
- "Harford County Public Library Offers Board Games," Aberdeen Patch, January 30
- "Harford County Public Library Offers Board Games," Bel Air Patch, January 30
- "Harford County Public Library Offers Board Games," Fallston Patch, January 30
- "Harford County Public Library Offers Board Games," Havre de Grace Patch, January 30
- "Celebrate Ratification of the Bill of Rights," The Aegis, February 1
- "Hibernate at the Library," The Aegis, February 1
- "Harford County Public Library Offers Fourth Genealogy Conference," *Bel Air Patch*, February 2
- "Harford County Public Library Offers Fourth Genealogy Conference," *Aberdeen Patch*, February 2
- "Harford County Public Library Offers Fourth Genealogy Conference," *Fallston Patch*, February 2
- "Harford County Public Library Offers Fourth Genealogy Conference," *Havre de Grace Patch*, February 2
- "Love is in the Air: Romance Author Panel," WKND, The Baltimore Sun, February 3
- "Love is in the Air/Romance Author Panel," *The Bargaineer*, February 3
- "Valentine's Day is Coming," *The Aegis*, February 3
- "Harford County Public Library Now Offering 'Binge Boxes' for Movie Lovers," *Bel Air News & Views*, February 3
- "Love is in the Air: Whiteford Library Hosts Romance Author Panel Feb 9," *The Dagger*, February 6
- "For Movie Lovers, Harford County Public Library Offers Binge Boxes," *The Dagger*, February 9
- "Schools Open Two Hours Late, After Brief Snowfall," The Aegis, February 10
- "Harford County Cultural Arts Board Seeks Applications for Artists in Education Grant," *Bel Air Patch*, February 10
- "Harford County Cultural Arts Board Seeks Applications for Artists in Education Grant," *Aberdeen Patch*, February 10
- "Harford County Cultural Arts Board Seeks Applications for Artists in Education Grant," *Fallston Patch*, February 10
- "Harford County Cultural Arts Board Seeks Applications for Artists in Education Grant," Havre de Grace Patch, February 10
- "Passport Seekers Keep Bel Air Library Staff Busy," Baltimoresunonline.com, February 13
- "Harford County Public Library to Host its 4th Annual Genealogy Conference Feb. 25 at Bel Air Armory," *Bel Air News & Views*, February 13
- "Harford County Cultural Arts Board Seeks Applications for Artists in Education Grants," Bel Air News & Views, February 13

eNews Library Online Newsletter

• Sent out weekly on Thursday morning.

Flat Screen Slides

• Slides for branch-specific programs were created for all branches.

Webslides

• Harford Day of Remembrance; 2017 Award Books; Love is in the Air: Romance Author Panel; Practical Parenting: Greg Toppo; Design This; Lynda.com; The Library on the Radio.

Social Media NOW UP TO 5,297 LIKES!

Foundation

Foundation Board of Directors

The Foundation has added three new members to its Board of Directors. Jansen Robinson, a protection security advisor at Landmark Physical Security Services LLC., and Andy Guckert, a vice president with M & T Bank joined the board in October, and Vincent Simpson, a vice president at Booz Allen Hamilton, joined in November.

Summer Reading Challenge

The theme for the 2017 Summer Reading Challenge is Build a Better World. The kick-off will take place Monday, June 19 at the Bel Air and Edgewood branches. To date, we have raised \$34,500 – our goal is \$50,000. Committed sponsors include Huether-McClelland Foundation, Rosedale Federal Savings & Loan, Berardino Family Trust, APGFCU, Jarrettsville Federal, Harford Day School, HARCO Credit Union, Bel Air Friends, Darlington Friends, Advanced Eye Care and Harford Community College.

Romancing the Chrome Car Show

The 6th Annual Romancing the Chrome Car Show will take place Saturday, April 22. We will once again work in partnership with the Jarrettsville Lions Club. Keene Dodge, Jarrettsville Federal, Waste Industries and BE Miller have returned as sponsors. This year's event will include more family activities such as face painting and story time with Tales.

Statement of Financial Position as of January 31, 2017

| Assets: | |
|---------------------------------------|------------------|
| Checking/Savings | \$ 265,222.98 |
| Accounts Receivable | 87,500.00 |
| Total Current Assets: | \$ 354,592.98 |
| Liabilities & Equity: | |
| Accounts Payable | \$ 1,350.00 |
| Other Liabilities | 13,443.88 |
| Total Current Liabilities: | \$ 14,793.88 |
| Equity: | |
| Temporarily Restricted Net Assets | \$ 215,031.74 |
| Board Designated Net Assets | 14,541.07 |
| Unrestricted Net Assets | 216.61 |
| Net Income | 110,009.68 |
| Total Equity: | \$ 339,799.10 |
| Total Liabilities & Equity | \$ 354,592.98 |

ACTION ITEMS

Personnel Changes

Ms. Schell submitted for review and confirmation the following human resources report:

NEW HIRES:

Debra Wilson, F&O Assistant, Havre de Grace Branch, 19 hours per week. Effective Date: February 6, 2017.

Leslie Greenly Smith, Administrator – Marketing & Communications, Marketing Department, Administrative Offices, 37.5 hours per week. Effective Date: February 13, 2017.

Emily Carlson-Moy, Library Associate I – Special Needs, Children's Services Department, Bel Air Branch, 37.5 hours per week. Effective Date: February 21, 2017.

Katherine Ellis, Reference Substitute, Home Branch – Abingdon Branch. On-call hours per week. Effective Date: February 21, 2017.

PROMOTIONS:

Amanda Page, Page and Circulation Substitute, Bel Air Branch, will be trained as a Reference Substitute. On-call hours per week. Effective Date: February 21, 2017.

Elizabeth Brucksch, Page, Whiteford Branch, will be trained as a Reference Substitute. On-call hours per week. Effective Date: February 21, 2017.

OTHER CHANGES:

Jessica Edwards-Smith, Library Associate I, Havre de Grace Branch, 15 hours per week, was awarded the Library Associate I – Teen Services position at the Joppa Branch, 37.5 hours per week. Effective Date: February 27, 2017.

RETIREMENTS:

Joan Stiffler, Branch Manager – Fallston has announced her retirement effective April 1, 2017. Joan has been with HCPL since November 1984 when she started as a Children's Librarian at the Fallston Branch. She quickly moved to Branch Manager and has served in that position in 5 of our branches – Joppa, Aberdeen, Bel Air, Norrisville and Fallston. Prior to coming to Harford County, Joan worked about 11 years with Baltimore County Public Library.

RESIGNATIONS/TERMINATIONS:

Mariann Dashiell, Library Assistant I – Circulation, Abingdon Branch, 15 hours per week. Effective Date: February 9, 2017.

LEAVE OF ABSENCE REQUESTS:

An employee has requested a medical leave of absence under the FMLA a Family Member. Start Date: January 22, 2017. Estimated End Date: April 17, 2017.

An employee has requested an intermittent medical leave of absence under the FMLA. Start Date: February 3, 2017. End Date: February 2, 2018.

OPEN POSITIONS:

- **Purchasing Manager,** Administrative Office, 37. 5 hours per week. Posted internally and externally. Best consideration Date: January 23, 2017; Interviews conducted.
- **Branch Manager II**, Bel Air Branch, 37.5 hours per week. Posted internally and externally. Best Consideration Date: January 23, 2017; Interviews conducted.
- Assistant Branch Manager I, Havre de Grace Branch, 37.5 hours per week. Posted internally and externally. Closing Date: February 3, 2017. Interviews to be scheduled.
- Library Associate III Rolling Reader, Edgewood Branch, 37.5 hours per week. Posted internally and externally. Closing Date: January 23, 2017. Interviews conducted.
- Library Associate I/II Children's Services, Bel Air Branch, 37.5 hours per week. *Closing date: February 15, 2017 – reviewing applications.*
- **Library Associate I/II Children's Services,** Jarrettsville Branch, 37.5 hours per week. . Closing date: February 15, 2017 – reviewing applications.
- Library Associate I/II Children's Services, Bel Air Branch, 15 hours per week. (2 positions) To be posted internally and externally. (The 19-hour Administrative Assistant new vacancy will be replaced with a 15 hour Library Associate I/II - Children's Services position.)
- Library Associate I/II Adult Services, Bel Air Branch, 15 hours per week. To be posted internally and externally.
- **Library Associate I/II** Reference, Havre de Grace Branch, 15 hours per week. *To be* posted internally and externally.
- **Library Assistant I Circulation,** Abingdon Branch, 15 hours per week. *To be posted* internally and externally.
- Library Assistant I Circulation, Bel Air Branch, 15 hours per week. To be posted internally and externally.
- **Library Assistant I Circulation,** Fallston Branch, 15 hours per week. *To be posted* internally and externally.
- **Programming Specialist** Public Services, Administration, 37.5 hours per week. *Assessing* position.
- Manager I Computer Network, CSC Department, Administrative Office, 37.5 hours per week. Assessing position.
- Computer Network Technician, CSC Department, Administrative Office, 37.5 hours per week. Assessing position.
- Specialist III Web Services, Administrative Services, 37.5 hours per week. Assessing
- **Specialist III Human Resources**, Human Resources Department, Administrative Office, 37.5 hours per week. Assessing position.

PAGE STAFF REPORT:

Open Positions (including Substitute Pages): o New Hires: 0

MOTION: Motion by Mr. Allman, seconded by Judge Hazlett, and carried by

unanimous vote to approve the personnel changes for February 2017

as presented.

OLD BUSINESS

There was no Old Business.

NEW BUSINESS

There was no New Business.

BUSINESS FROM THE CHAIRPERSON

Mr. Allman welcomed new staff members Ms. Greenly Smith and Ms. Button and shared how pleased he is that they are part of the HCPL system.

BUSINESS FROM BOARD MEMBERS

Ms. Martin shared her recent experience with the "awesome services" provided by HCPL staff. The teen services librarian at the Aberdeen branch assisted in the coordination of Aberdeen Middle School student participation in the Film This program. The librarian offered to allow students to use the branch before it opened to the public in order to use the system, and even assisted in escorting students from their school to the branch. Ms. Martin offered thanks to everyone at the branch that helped make the students' efforts a success.

COMMENTS FROM THE PUBLIC

There were no comments.

ADJOURNMENT OF PUBLIC MEETING

There being no further comments or questions, the public meeting was adjourned at 6:59 PM.